

Application Data Sheet

Application Information

Application Type::	Regular
Subject Matter::	Utility
Suggested classification::	
Suggested Group Art Unit::	
CD-ROM or CD-R?::	None
Computer Readable Form (CRF)?::	No
Title::	MERCHANDISING SYSTEM
Attorney Docket Number::	023720-0339
Request for Early Publication?::	No
Request for Non-Publication?::	No
Suggested Drawing Figure::	1
Total Drawing Sheets::	19
Small Entity?::	No
Petition included?::	No
Secrecy Order in Parent Appl.?::	No

Applicant Information

Applicant Authority Type::	Inventor
Primary Citizenship Country::	US
Status::	Full Capacity
Given Name::	Gary M.
Family Name::	Richter
City of Residence::	Waukesha

State or Province of Residence:: Wisconsin
Country of Residence:: US
Street of mailing address:: 2931 Sandra Lane
City of mailing address:: Waukesha
State or Province of mailing address:: WI
Postal or Zip Code of mailing address:: 53188

Applicant Authority Type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: M. Scott
Family Name:: Bryson
City of Residence:: Brookfield
State or Province of Residence:: Wisconsin
Country of Residence:: US
Street of mailing address:: 26200 Glenmaura Place
City of mailing address:: Brookfield
State or Province of mailing address:: WI
Postal or Zip Code of mailing address:: 53005

Correspondence Information

Name:: Scott M. Day

Street of mailing address:: Foley & Lardner, 777 East Wisconsin Avenue, Suite 3800

City of mailing address:: Milwaukee

State or Province of mailing address:: Wisconsin

Postal or Zip Code of mailing address:: 53202-5306

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Representative Information

Representative Designation::	Registration Number::	Representative Name::
Primary	46,521	SCOTT D. ANDERSON
Primary	29,512	RUSSELL J. BARRON
Primary	39,902	DAVID J. BATES
Primary	42,308	STEVEN C. BECKER
Primary	51,495	MICHAEL S. BRAYER
Primary	52,673	MARCUS A. BURCH
Primary	35,093	CHARLES G. CARTER
Primary	44,603	ALISTAIR K. CHAN
Primary	26,416	JOHN C. COOPER III
Primary	34,144	JEFFREY N. COSTAKOS
Primary	52,801	SCOTT M. DAY
Primary	30,844	BARRY L. GROSSMAN

Primary	47,619	JEFFREY S. GUNDERSEN
Primary	48,367	JOHN M. LAZARUS
Primary	47,746	KENNETH G. LEMKE
Primary	40,365	KEITH D. LINDENBAUM
Primary	39,282	DAVID G. LUETTGEN
Primary	52,008	M. SCOTT MC BRIDE
Primary	35,610	RICHARD J. MC KENNA
Primary	32,505	JAMES G. MORROW
Primary	50,755	SCOTT C. NIELSON
Primary	45,651	JASON E. PAULS
Primary	38,276	TODD A. RATHE
Primary	30,128	MICHAEL D. RECHTIN
Primary	48,580	MARCUS W. SPROW
Primary	47,959	M. REED STAHELI
Primary	43,193	JEAN M. TIBBETTS
Primary	44,456	CHRISTOPHER M. TUROSKI
Primary	38,646	JOHN A. VANOPHEM
Primary	34,279	JAMES A. WILKE
Primary	35,421	JOSEPH N. ZIEBERT
Primary	40,883	WALTER E. ZIMMERMAN

Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-Provisional Of	60/408,752	9/6/2002

Foreign Priority Information

Country::	Application number::	Filing Date::	Priority Claimed::

Assignee Information

Assignee name:: DCI Marketing, Inc.